

The Shopper's Review Market Area

January 2019

1200 12th St., (P.O. Box 96)
Highland, IL 62249-0096
Phone (618) 654-4459
www.theshoppersreview.com



MARINE	(62061)
Postal Route	# of Households
P.O. Box.....	219
RR 1.....	558
Total =	777

NEW DOUGLAS	(62074)
Postal Route	# of Households
P.O. Box.....	80
RR 1.....	396
Total =	476

PIERRON	(62273)
Postal Route	# of Households
P.O. Box.....	188
Total =	188

POCAHONTAS	(62275)
Postal Route	# of Households
P.O. Box.....	194
RR 1.....	503
RR 2.....	418
RR 3.....	327
Total =	1,442

ALHAMBRA	(62001)
Postal Route	# of Households
P.O. Box	189
RR 2	395
RR 3	155
TOTAL =	739

AVISTON	(62216)
Postal Route	# of Households
P.O. Box	236
RR 1	517
RR 2	359
TOTAL =	1,112

HIGHLAND / GRANTFORK	(62249)
Postal Route	# of Households
P.O. Box.....	226
C001.....	0
C002.....	473
C003.....	484
C004.....	459
C005.....	451
C006	500
C007.....	583
RR 1.....	508
RR 2.....	516
RR 3.....	537
RR 4.....	662
RR 5.....	593
RR 6.....	615
RR 7.....	589
Total =	7,196

ST. JACOB	(62281)
Postal Route	# of Households
P.O. Box.....	169
RR 1.....	481
RR 2	503
Total =	1,153

TRENTON	(62293)
Postal Route	# of Households
Box.....	63
C001.....	537
C002.....	591
RR 1.....	444
RR 2.....	448
Total =	2,083

GRAND TOTAL
15,166
We are currently printing 15,585

INSERTS
... from 5 cents each for
full circulation coverage



Partial Circulation @ 5 1/2 cents
(Must cover entire town)